

BLUEPRINT FOR TOMORROW





<u>Transparency</u> -I believe our elected officials must operate in the open, and with an open agenda. All of our elected officials need websites that can communicate with real-time vital constituency information.

<u>Neutrality</u> -I strongly believe that Delegates across the USA choose our candidates. Political Leadership must remain neutral and be a guardian of the Party Constitutional rules for one and all.

<u>Technology</u> - The power of new media technologies to engage, unite and inspire to action is indisputable. We have allowed earlier investments in these technologies to languish, damaging our ability to communicate our message and connect with voters. While the web is moving toward a new era that allows for greater creativity, exchange and collaboration (and the Democrats ride this wave towards success at the ballot box), the Republican Party lags behind. Harnessing technology to transform the USA will be the cornerstone of my mission objectives.

Political Parties does not belong to a small cadre of elected officials and consultants, but to the thousands of hard-working Americans who live by family values every day across this country. We need to capture this energy and build our online activists so we can increase our person to person outreach on the ground and through the internet. New technology also provides us with an opportunity to improve our organizational efficiency. By renewing our commitment to innovation, and integrating game-changing technologies into every aspect of our activities, we will empower our online activists, communicate with voters in new dynamic ways, and create a more efficient and effective America.

I am using my Facebook page, Twitter, and my website to share with you how I'll energize America. I am extending a personal invitation to each delegate to contact me by e-mail or face to face visits. So please feel free to contact me to chat or ask questions you may have.

I welcome your ideas to build and strengthen our America and our great conservative vision of the future.

Together, we can build a great future and vision that fulfills the promise of the American Dream.

Regards,

Keith Kuder

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